

# Jonathan Stefaniaak

117 Elmcrest Drive  
Murphy, Texas 75094  
P: 214.930.2484  
E: jon@mediumjon.com  
W: mediumjon.com

## OBJECTIVE

Obtain a creative leadership position within a leading company allowing me to contribute to their success and future growth.

## OVERVIEW

Award-winning art director, graphic designer, and illustrator experienced in corporate identity, print collateral, advertising, interactive and multimedia. Special emphasis on conceptual design and communication goals. High attention to detail. Comfortable with information architecture, project management and business development. Possesses an uncanny ability to interpret a client's unspoken wishes, determine the best solution for a client's needs, and implement a clear and concise strategy from start to completion.

## EXPERIENCE

'09 to '10

### **Miller & Associates** October 2009 to Present - Creative Director

Provide creative direction and creative team management for information technology consulting firm. Lead creative conceiving and creative review for enterprise applications and multi-touch application systems. Recruited creative talent, supervised internal and external creative resources. Guided new business development efforts and set company creative strategy.

Clients: Neiman Marcus, Fannie Mae, Intuit

'07 to '09

### **Blockdot, Inc.** April 2007 to October 2009 - Interactive Art Director

Design direction and production for online brand entertainment experiences. Assist Creative Director in site architecting, strategic creative planning, and new business initiatives. Work with creative team to improve processes and tools to increase product quality and efficiency.

Clients: Campbell Ewald, Microsoft, Frito Lay, Kraft, Anheiser-Busch Entertainment, Unilever

'05 to '07

### **InSite Interactive** September 2005 to April 2007 - Senior Art Director

Construct interactive designs for websites, educational presentations, digital displays, and various other multimedia applications. Assist Creative Director in project planning, personnel management, and internal processes.

Clients: Burlington Northern Santa Fe, Tellabs Inc., NEC, Cisco systems, Ylang 23, Anthony Travel Inc.

'05

### **Mediumjon.com** March 2005 to September 2005 - Freelance Designer

Managed core clientele in order to provide exceptional design, website and branding services to small businesses.

Clients: Stanley Korshak, Jack Black Products, RUB International, General Bandwidth



'02 to '05

'02

**Mosaic Creative LLC** October 2002 to March 2005 - Junior Art Director

*Created and maintained websites for small design agency, as well as contributed to print, branding and identity, and marketing needs for clientele. Maintained client relationships while providing design direction and production.*

**Clients:** Cadbury Schweppes, OSHA/TEEX, AOS Inc., Texas Motorsports Hall of Fame, Propensity Ltd.

**Creative Support** May 2002 to October 2002 - Junior Designer

*Worked directly with the Owner/Creative Director to create and develop visually appealing designs, logos, campaigns, tag lines, and other various creative tasks.*

**Clients:** Coca Cola, Speed Zone

**EDUCATION**

**Collin County Community College** Studies in Applied Graphic Design Technology

*Studies of core curriculum regarding graphic design, including areas of art history, drawing, computer basics, color theory, typography, and design theory.*

**PROFICIENCY**

- › Adobe Photoshop CS4
- › Adobe Illustrator CS4
- › Adobe Flash CS4 (Animation)
- › Adobe After Effects CS4 (Working Knowledge)
- › Adobe Fireworks CS4
- › Adobe Dreamweaver CS4 (HTML, CSS)
- › Adobe Acrobat CS4
- › Quark Xpress 6.5
- › Microsoft Office Suite

**COMPETENCY**

- › Excellent communicator
- › Proven leadership skills
- › Seasoned designer
- › Analytical thinker
- › Dedicated employee
- › Ethical and honest
- › Success driven
- › Entrepreneurial spirit

**RECOGNITION**

- › 2009 Communicator Award
- › 2009 W3 Award - Gold & 2 Silver
- › 2009 Davey Award - 2 Silver
- › 2008 Davey Award - Gold & Silver
- › 2008 Summit Creative Award
- › 2008 14th Annual Communicator Award
- › 2008 Emerging Media Award
- › 2007 D. Tennant Bryan Award
- › 2007 Web Marketing Assn. Web Award
- › 2007 Horizon Interactive Award
- › 2007 Summit Creative Award